



Seo Marketing Tips: The Business Owner's Guide to Search Engine Optimization (Paperback)

By Erik L Devash

Esioh Internet Marketing, United States, 2013. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. SEO Marketing Tips is a book aimed at the small business owner looking to expand their customer base by improving their web presence. It s also intended for those businesspeople who may or may not be - how do we put this - not the most savvy internet users out there. Even if right now you hardly know a link from Linux, by the time you have finished reading this book, you ll have a competent grasp over all the basics of SEO, and you ll be ready to either create an optimized website or at least hire someone who won t be able to sell you a bunch of digital snake oil! SEO Marketing Tips explains the lingo of the trade and it gives step-by-step explanations for various SEO processes. The language is clear and concise and easy for folks at any level of computer literacy to process. And hey, you might just find it fun to read, too! SEO is short for Search Engine Optimization, and it s the single greatest way to drive online traffic to your...



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