



## Genuine promotional B12\_ e-commerce system construction and management (location: LL-001)(Chinese Edition)

By SUN BAO WEN . WANG TIAN MEI

paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2004-07-31 Pages: 342 Publisher: Higher Education Basic information title: B12\_ e-commerce systems. construction and management of original price: 27.8 yuan Author: Sun Baowen Wang Tianmei Press: Higher Education Publication Date :2004-07-31 ISBN : 9787040138337 words: Page: 342 Revision: 2 Format: Folio: 16 Weight: Editor's Summary 15th regular higher education national planning materials: e-commerce system construction and management of regular higher education Ten Five-Year national planning materials. in order to meet the teaching needs of the colleges of e-commerce and information management and information systems professional. prepared by the organization on the basis of the first edition. Book IO Chapter. including technical architecture of e-commerce Introduction to e-commerce system. e-commerce systems planning. analysis. design. implementation. maintenance operators. assessment. and the promotion of e-commerce enterprises and relevant case analysis. 15th regular higher education national planning materials: e-commerce system construction and management in addition to apply to e-commerce and information management and information systems professional undergraduate teaching. is also very suitable for undergraduate and graduate students as teaching materials. Section III of the Electronic Commerce Section of e-commerce of Contents

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