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Outperforming the Market: A Case Study Approach to Selecting Investments (Paperback)

By Larry MacDonald

ECW Press, Canada, Canada, 2004. Paperback. Condition: New. Language: English . Brand New Book. The stock of a steel company rises 700 in just over a year. The currency of an emerging country plunges 50 in a week and wipes out billions of dollars from the accounts of North American investors. The margin deposit on a futures contract increases ten-fold in less than three months. These are just a few examples of some opportunities for gains and losses that financial markets can generate. Some investors have turned the gyrations of financial markets into fortunes -- a couple of high-profile names being Warren Buffett and John Maynard Keynes. Many other investors, unfortunately, end up like Isaac Newton, who after losing a bundle on the stock of the South Sea Company, exclaimed: I can calculate the motions of the heavenly bodies, but not the madness of people. Outperform the Market presents a series of case studies that describe situations in financial markets where the opportunity for significant gains or losses has been present. The insights that emerge will help every investor -- whether beginner or experienced pro -- to better assess future financial possibilities. Using U.S., U.K., and Canadian financial markets, Larry MacDonald...



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