



10 Tips for Leading in the Middle East (Arabic) (Arabic Edition)

By Dr. Tommy Weir

CreateSpace Independent Publishing Platform. Paperback. Condition: New. This item is printed on demand. 144 pages. Dimensions: 9.0in. x 6.0in. x 0.3in. When I, as a student of leadership, first arrived in the Middle East, it was apparent that leading here is different given the business lifecycle, and sociological factors creating the local leadership environment. This realization altered my doctoral studies in strategic leadership to become Middle Eastern centric and set me on a path to understand how to lead in the Middle East. Over a decade later, and now as a leadership scholar, beyond telling my story, I was compelled to write 10 Tips on Leading in the Middle East to answer the vital questions that I am asked by corporate leaders. The content in this book changes the way executives lead and needs to be shared with a market that is broader than my one-to-one CEO coaching practice. Dr. Tommy Weir's latest contribution is a must-read for every corporate leader wanting to gain the inside track on doing business in the Middle East. 10 Tips for Leading in the Middle East is a practical guide for expats and locals alike, providing tips to lead in an environment that is vastly...



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