



Practical Business Statistics (Paperback)

By Andrew Siegel

Elsevier Science Publishing Co Inc, United States, 2016. Paperback. Condition: New. 7th edition. Language: English . This book usually ship within 10-15 business days and we will endeavor to dispatch orders quicker than this where possible. Brand New Book. Practical Business Statistics, Seventh Edition, provides a conceptual, realistic, and matter-of-fact approach to managerial statistics that carefully maintains, but does not overemphasize mathematical correctness. The book provides deep understanding of how to learn from data and how to deal with uncertainty while promoting the use of practical computer applications. This valuable, accessible approach teaches present and future managers how to use and understand statistics without an overdose of technical detail, enabling them to better understand the concepts at hand and to interpret results. The text uses excellent examples with real world data relating to business sector functional areas such as finance, accounting, and marketing. Written in an engaging style, this timely revision is class-tested and designed to help students gain a solid understanding of fundamental statistical principles without bogging them down with excess mathematical details.



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