

## The Value Factor: How Global Leaders Use Information for Growth and Competitive Advantage (Paperback)

"It must read for busy executives looking for every advantage for their firm. It's quite OK! Read and enjoy this book to see the essential and unadmitted information into a super performing firm."  
Michael Young  
Author of *Leadership Lessons and The Disruption of Market Leaders*

The  
value  
factor

How Global Leaders Use  
Information for Growth and  
Competitive Advantage

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Chairman, NCP Corporation

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### Book Review

This publication is definitely not straightforward to begin on looking at but quite fun to see. It really is loaded with wisdom and knowledge You will not really feel monotony at anytime of your own time (that's what catalogs are for relating to should you check with me).

(Twila Gutkowski)

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